



712  
P2  
10/16/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Gilad Odinak and Kam-Cheong  
Anthony Tsoi

Attorney Docket No. INTL-1-1016  
(Prior Atty. Docket No. WING-1-1016)

Serial No.: 09/884,854

Group Art Unit: 3625

Filing Date: June 18, 2001

Examiner: Yogesh C. Garg

Title: A SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO  
CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER

AMENDMENT AND RESPONSE TO OFFICE ACTION

TO THE COMMISSIONER OF PATENTS:

RECEIVED  
OCT 14 2003  
GROUP 3600

Sir:

In response to the Office action of April 29, 2003, please consider the applicants' remarks.

A listing of the Claims begins on page 2 of this paper. The Claims 1, 11, 27, 33, 34, 35, and 44 are amended for clarity.

The applicants' remarks begin on page 13 of this paper.



25315

PATENT TRADEMARK OFFICE

-1-

INTL-1-1016AM

BLACK LOWE & GRAHAM <sup>PLLC</sup>

701 Fifth Avenue, Suite 4800  
Seattle, Washington 98104  
206.381.3300 • F: 206.381.3301